

Xihao Zhang

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PERSONAL PROFILE

Commercialisation and innovation-focused MSc graduate with experience in startup operations, stakeholder engagement, and entrepreneurship projects.

EDUCATION

University of Liverpool (Sep 2024 to Sep 2025) Liverpool, Merseyside, UK

Major: Entrepreneurship and Innovation Management MSc

Average Score: 78% (Distinction)

Awards: Student of the Year (Highest grade with exceptional contribution). ULMS Excellent Scholarship.

Shandong Yingcai University (Sep 2020 to June 2024) Jinan, Shandong, China

Major: Business Administration Bachelor

GPA: 4.4/5.0 (89%)

Honour: Excellent Dissertation, Provincial Outstanding Bachelor Graduate.

Roles: International Ambassador, Major Representative, Academic Committee Member.

EXPERIENCES

Innovation Manager

Xingqun (Beijing) Technology Co., Ltd.

Jun 2024 to Present

Remote

Transform technological breakthroughs into practical product solutions, conduct demand verification, write and publish manuals, and promote the visualization and standardization of the productization process for small family enterprises.

Student Representative University of Liverpool Management School

Sep 2024 to Sep 2025

Collected and synthesized feedback from over 30 MSc students; presented issues during SSLC meetings, contributing to course improvements. Represented the cohort at Postgraduate Open Week, advising 50+ prospective students.

HR Associate Internship Bank of Liaoning Dawa Rural Commercial Co., Ltd.

Dec 2023 to Jun 2024

Assisted HR director in performance evaluations for 300+ employees and coordinated staff allocation across 5 subsidiary banks.

COMPETITION

University Student Innovation and Entrepreneurship Competition

Mar 2021 to

Education Department of Shandong Province

Sep 2023

As project leader carry out the entrepreneurship competition, and its business model was recognized by the board of experts. During this period, I carried out internet live streaming commercial sales of agriculture commodities and successfully made profits and obtained the certificate and fundings by the Shandong Provincial Department of Education.

China Digital Marketing Competition

Feb 2022

China Association of Trade in Services

Led a team cooperate with Wufeng Government to promote rural agricultural products via livestreaming; received third prize for both order volume and sales performance.

National University Business Elite Challenge

Nov 2023

China Business Economy Conference

Took a leadership role, guiding the team in revising the business plan and producing a promotional video, in Shandong Province Finals RCEP International Market Development Planning Circuit, won the second prize. And successfully entered the national competition.

SKILL & INTEREST

Technical: Microsoft Office.

Language: English (Fluent); Mandarin (Native).

Interests: Photography; Drone Operation; Music; Video Editing; Travel; Baking.